

FOR IMMEDIATE RELEASE

Contact: Melissa Kennedy 312.705.2649

The MOVIES! Network adds 9 new affiliates with Bonten, Cocola & Maranatha Additions bring MOVIES! clearance to 42% of the country

11.6.13 – Chicago, Illinois – The MOVIES! Network has signed new affiliation agreements with nine stations with Bonten Media Group, Cocola Broadcasting Company and Maranatha Broadcasting Company. These stations will bring clearance for The MOVIES! Network to more than 42% of the country with a total of 33 affiliates.

Bonten stations:

- WEMT-DT, Tri-Cities (DMA #97) – Channel 39.2
- WCTI-DT, Greenville-New Bern, NC (DMA #99) – Channel 12.3
- KRCR, Chico-Redding (DMA #132) – Channel 7.3
- KECI-DT, Missoula (DMA #164) – Channel 13.3
- KTVM-DT, Butte-Bozeman (DMA #188) – Channel 6.3
- KAEF-DT, Eureka (DMA #195) – Channel 23.3

Cocola stations:

- KVBC-LD, Fresno (DMA #55) – Channel 13.3
- KBFK-LD, Bakersfield (DMA #127) – Channel 36.2

Maranatha station:

- K22JN-D, Grand Junction (DMA #185) – Channel 22.1

The Cocola and Maranatha stations will launch later in the fourth quarter of this year. Bonten stations in the Tri-Cities, Greenville-New Bern, Missoula and Butte-Bozeman markets launched November 1 and the Chico-Redding and Eureka markets will launch on November 18.

“We are delighted to again partner with Weigel in bringing a new and outstanding program service to all of the Bonten markets. MOVIES! fills a huge need in the digital programming space for quality long-form entertainment with limited commercial interruption. We are confident this offering will prove to be a great success,” said Randy Bongarten, Chairman and CEO of Bonten Media Group.

“We are excited to expand our partnership with Weigel Broadcasting Co. in California to include the launch of MOVIES! in Fresno and Bakersfield,” said Gary Cocola, Chairman of Cocola Broadcasting Companies LLC. “Our viewers love the classic television genre that Me-TV offers and we believe MOVIES! will be valued by our viewers as well.”

MOVIES! is a focused classic movie brand that broadcasts 24 hours a day and features timeless films from multiple studios in their original run times. Notable titles in the MOVIES! library include ‘The African Queen,’ ‘From Here to Eternity,’ ‘Breakfast At Tiffany’s,’ ‘Bridge Over the River Kwai’ and ‘The French Connection.’

The MOVIES! Network launched nationally in May 2013 and is a joint venture between Fox Television Stations and Weigel Broadcasting Co. Click [here](#) for additional information about the network, where to watch and complete program schedule.

###